



Let's join hands in this noble project and ensure its benefits reaches all

A CAMPAIGN TO ENSURE AFFORDABILITY OF MEDICINES FOR ALL

PRADHAN MANTRI BHARTIYA JAN AUSHADHI PARIYOJANA (PMBJP)

The scheme, launched in 2008, envisages key initiative of opening dedicated outlets namely Pradhan Mantri Bhartiya Jan Aushadhi Kendra (PMBJK) where high quality medicines will be made available at the affordable prices. These medicines will be equivalent in potency and efficacy to expensive branded drugs.

At present, more than 800 Pradhan Mantri Bhartiya Jan Aushadhi Kendra (PMBJK) are operational across 28 states and UTs. 3000 Pradhan Mantri Bhartiya Jan Aushadhi Kendra (PMBJK) are proposed to be opened throughout India in this financial year.

SALIENT FEATURES OF PMBJP

- Quality of medicines ensured through a strict system of quality check from NABL accredited laboratories. Every batch is passed through strict quality test before it is placed in the supply chain.
- More than 600 drugs covering almost all therapeutic categories and 154 surgicals and consumables are to be made available at Pradhan Mantri Bhartiya Jan Aushadhi Kendra (PMBJK).
- All the Pradhan Mantri Bhartiya Jan Aushadhi Kendra (PMBJK) will be linked through a robust IT-application with connectivity to monitor availability of drugs at kendra's on the real time basis.
- Any Institution, Society, NGO, Self-Help Group, Registered Medical Practitioner or unemployed Pharmacist can open a Pradhan Mantri Bhartiya Jan Aushadhi Kendra (PMBJK).

FINANCIAL SUPPORT FOR RUNNING PRADHAN MANTRI BHARTIYA JAN AUSHADHI KENDRA

a) BPPI will provide one-time financial assistance of Rs. 2.50 lakh for opening a Pradhan Mantri Bhartiya Jan Aushadhi Kendra. However, the space will be provided free of cost by State Governments in Government Hospital premises or any government building owned by Government bodies like Railways / State Transport Department / Urban local bodies / Panchayati Raj Institutions / Post offices / Defence / PSUs etc.

- Reimbursement of Rs. 1 lakh for furniture and fixtures
- Rs. 1 lakh by way of free medicines in the beginning
- Reimbursement of Rs. 0.50 lakh for computer, Internet, printer, etc.

b) In all other cases

Pradhan Mantri Bhartiya Jan Aushadhi Kendra linked with BPPI headquarters through Internet (using BPPI-provided software) will get an incentive of Rs. 2.5 lakh. This will be given @ 15% of monthly sales subject to a ceiling of Rs. 10,000/- per month up to a total limit of Rs. 2.5 lakh. In North- East states and naxal-affected areas, tribal areas, the rate of incentive will be 15%, subject to the monthly ceiling of Rs. 15,000/- up to a total limit of Rs. 2.5 lakh.

For SC/ST and differently abled persons applied in individual category shall be benefited with free medicines worth of Rs. 50,000/- to set up their Pradhan Mantri Bhartiya Jan Aushadhi Kendra in the beginning. Remaining amount i.e. Rs. 2.00 lakhs will be given in the form of incentive, as per above norms.